TCG Appoints Gordon Lane as New Chief Technology Officer

New York, NY - **Theatre Communications Group (TCG)**, the national organization for theatre, is thrilled to announce the appointment of **Gordon Lane** as its new Chief Technology Officer (CTO). Gordon joins TCG after spending the last thirteen years at **Upper Manhattan Empowerment Zone**, a not-for-profit organization that facilitates the economic development of all communities in Upper Manhattan through job creation, strategic investments, and small business assistance. Serving as their Information Technology Officer, Lane's leadership supported the Upper Manhattan Empowerment Zone's greatest period of success in the revitalization of the Upper Manhattan community.

"One of the four pillars of our focus over the next few years is around innovation and digital transformation," said **Adrian Budhu,** Deputy Director and COO, TCG. " And I am thrilled to have Gordon on our team to lead these initiatives. I'm hopeful that our strides in this area will serve as a model for the field; and streamline and improve the user and staff experiences throughout all our platforms."

"I'm excited to join an organization with such a mission-driven organizational culture and strong sense of values," said **Lane.** "I'm looking forward to bringing my years of experience in empowering not-for-profit impact, through technology tools, to TCG's vision of a better world for and because of theatre."

Gordon Lane is a senior Systems Administrator and Technology Officer, who previously served as the Information Technology Officer of the Upper Manhattan Empowerment Zone. Gordon has over a decade of nonprofit experience and believes that nonprofit organizations can utilize top tier technology tools to achieve their goals and to serve their communities. After working over 20 years in technology, from 2005 to 2018, with the Empowerment Zone, Gordon knows how to work with senior executives to develop their visions into actionable plans and enjoys doing so. Gordon managed the Information Technology department of the Empowerment Zone during its greatest period of success in the revitalization of the Upper Manhattan community. From 2000 to 2002, Gordon was the northeast regional Systems Administrator of Analysts International, a global IT staffing firm. He managed the IT systems of 5 offices, from Charlotte, NC to Rochester, NY. In addition to his experience in technology, Gordon has an artistic background and has been a professional musician for all of his adult life. He understands and believes in the value of the arts and the organizations that support them, which is why he is proud to join the Theater Communications Group. Gordon attended Southern University, in Baton Rouge, LA, majoring in Jazz Studies, from 1982 to 1986. In 1999, he attended Comet Technology Institute, of Edison, NJ, studying Microsoft systems engineering and network security.

For over 55 years, **Theatre Communications Group** (TCG), the national organization for U.S. theatre, has existed to strengthen, nurture, and promote the professional not-for-profit theatre. TCG's constituency has grown from a handful of groundbreaking theatres to over 700 member theatres and affiliate organizations and more than 12,000 individuals nationwide. TCG offers its members networking and knowledge-building opportunities through conferences, events, research, and communications; awards grants, approximately $2 million per year, to theatre companies and individual artists; advocates on the federal level; and through the Global Theater Initiative, TCG's partnership with the Laboratory for Global Performance and Politics, serves as the U.S. Center of the International Theatre Institute. TCG is North America's largest independent publisher of dramatic literature, with 15 Pulitzer Prizes for Best Play on the TCG booklist. It also publishes the award-winning *American Theatre* magazine and ARTSEARCH®, the essential source for a career in the arts. In all of its endeavors, TCG seeks to increase the organizational efficiency of its Member Theatres, cultivate and celebrate the artistic talent and achievements of

the field, and promote a larger public understanding of, and appreciation for, the theatre. www.tcg.org

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